



# SUBSTANTIATED CLAIMS





Dear Neways Distributor:

We hope this letter finds you in great health and high spirits. It is an exciting time to be a Neways Distributor, with fantastic products, marvelous incentives, and only the sky as the limit. We commend you for your accomplishments and share in your excitement for the future.

By now you should be very familiar with the hard work and diligent care required to build a quality, effective, and profitable organization. You should also be aware of the need to be accurate and clear in pitching Neways products and opportunities when building your downlines. Due to an increase in scrutiny by regulatory agencies such as the Food and Drug Administration (FDA) and the Federal Trade Commission (FTC), this awareness is now more important than ever. But there is no need to worry—Neways is here to provide solutions leading to your success.

The enclosed brochure contains an official list of Substantiated Claims for several of the most popular Neways products. These claims will enable you and those in your organization to use powerful supporting statements that meet **all legal requirements** and accurately represent how Neways products promote well-being. These claims are approved and may be used for all of your business advertising and testimonials. *(According to Neways' Policies and Procedures, please continue to submit all printed material to the Compliance Department for review.)*

The Substantiated Claims brochure is available online at [www.newaysonline.com](http://www.newaysonline.com) in the Business Center under Resources. Additionally, the brochure will now be available for purchase when placing a product order. Please encourage everyone in your organization to use this excellent resource to positively and accurately portray our wonderful Neways products to potential customers and Distributors. Your continued success and that of your constituents will be the result.

Again, we thank you and congratulate you for your dedication within Neways. Working together, we look forward to a prosperous future of health, wealth, and happiness.

Best wishes,  
Neways North America Team



## NEWAYS SUBSTANTIATED CLAIMS

### SUBSTANTIATED CLAIMS

#### ANATOMIX®

1. Supports against minor inflammation.\*
2. Supports joint health.\*

#### ATHLETIC SUPER WATER®

1. Proper hydration supports circulatory health.
2. Supports normal body hydration and rehydration after exercise/work.
3. Supports thermoregulation.
4. Supports work and exercise performance.
5. Contains between 300% and 400% more oxygen than normal tap water.

#### BEE POLLEN

1. Supports antioxidant capacity.\*
2. Supports the immune system.\*

#### BIOGEVITY®

1. Supports anti-aging processes.\*
2. Supports normal growth and development.\*

#### CAL-SEA-UM

1. Supports and maintains optimal bone health.\*
2. Contributes to normal bone health and development.\*
3. Includes a vegetable source of Vitamin D to further support bone tissue.\*
4. Contributes to bone density.
5. Essential in maintaining bone mass and strength.
6. Provides minerals necessary for healthy bone matrix.
7. Facilitates absorption of calcium, magnesium, and other minerals.
8. Cal-Sea-Um's combination of magnesium with vitamin D helps boost calcium's effectiveness.
9. Supports healthy bones and teeth.
10. Research indicates calcium can even help maintain healthy weight when combined with exercise and a low calorie diet.

#### CARDIOL®

1. Supports cardiovascular health.\*
2. Supports antioxidant capacity.\*
3. Supports circulatory system health.\*

#### NEWAYS CASCADING REVENOL®

1. Supports antioxidant recycling capabilities (cascading antioxidant process).\*
2. Supports against the effects of aging.\*
3. Supports against free radical formation.\*

#### CASSIE TEA

1. Supports cellular health.\*

#### CETYL-MOBILITY®

1. Supports joint health.\*

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



## NEWAYS SUBSTANTIATED CLAIMS

### CHITOSORB®

1. Laboratory studies suggest that chitosan supports weight management in conjunction with a healthy diet and exercise.
2. Maintains cholesterol levels that are already in the normal range.
3. Supports antioxidant capacity.

### NEWAYS CLEANSING TEA®

1. Promotes intestinal tract cleansing.\*

### CURB®

1. Supports anti-aging processes.\*
2. Supports antioxidant capacity.\*
3. Supports bone health.\*
4. Supports body stamina.\*
5. Supports circulatory system health.\*
6. Supports cellular health.\*
7. Supports gastrointestinal health.\*
8. Supports healthy arteries.\*
9. Supports healthy skin.\*
10. Supports hormonal health.\*
11. Supports immune system health.\*
12. Supports joint health.\*
13. Supports muscular health.\*
14. Supports neural health.\*
15. Supports normal biochemical processes.\*
16. Supports normal body functions and overall well-being.\*
17. Supports normal absorption during digestion.\*
18. Supports normal growth.\*
19. Supports normal mental clarity and alertness.\*
20. Supports physical recovery after exercise.\*
21. Supports respiratory health.\*
22. Supports kidney health.\*
23. Supports metabolism of carbohydrates, fats, and proteins.\*



## NEWAYS SUBSTANTIATED CLAIMS

### CURB® FOR MATURE WOMEN

1. Supports anti-aging processes.\*
2. Supports antioxidant capacity.\*
3. Supports bone health.\*
4. Supports body stamina.\*
5. Supports circulatory system health.\*
6. Protects cellular health.\*
7. Supports gastrointestinal health.\*
8. Supports healthy arteries.\*
9. Supports healthy skin.\*
10. Supports hormonal health.\*
11. Supports immune system health.\*
12. Supports joint health.\*
13. Supports muscular health.\*
14. Supports neural health.\*
15. Supports normal biochemical processes.\*
16. Supports normal body functions and overall well-being.\*
17. Supports normal absorption during digestion.\*
18. Supports normal growth.\*
19. Supports normal mental clarity and alertness.\*
20. Supports physical recovery after exercise.\*
21. Supports respiratory health.\*
22. Supports kidney health.\*
23. Supports metabolism of carbohydrates, fats, and proteins.\*
24. Supports post-menopausal health.\*

### DIGESTAMIN®

1. Supports normal digestion.\*

### D-TOXARATE®

1. Promotes detoxification and cell purification.\*
2. Supports cellular health.\*
3. Supports immune system health.\*
4. Maintains cholesterol levels already within the normal range.\*

### D-ZYME®

1. Supports normal digestion.\*
2. Supports against an upset stomach.\*

### ECHINACEA

1. Supports immune system health.\*
2. Supports respiratory health.\*

### EFA RECOVERY PLUS®

1. Supports cellular health.\*
2. Supports cardiovascular health.\*
3. Supports healthy skin.\*
4. Supports joint health.\*
5. Maintains cholesterol levels already within the normal range.\*

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## NEWAYS SUBSTANTIATED CLAIMS

### EMPEROR'S FORMULA®

1. Traditional Chinese herbs support body stamina.\*
2. Traditional Chinese herbs support cardiovascular system health.\*
3. Traditional Chinese herbs support immune system health.\*
4. Traditional Chinese herbs support liver health.\*

### FEELIN' GOOD®

1. Promotes detoxification in the gastrointestinal tract by promoting friendly intestinal bacteria.\*
2. Promotes intestinal tract cleansing.\*
3. Supports colon health.\*
4. Supports gastrointestinal health.\*
5. Supports immune system health.\*
6. Supports normal feelings of well-being.\*
7. Supports regularity.\*
8. Supports normal digestion.\*
9. Supports nutrient absorption.\*
10. Supports weight management, when used along with exercise and a low-calorie diet.\*
11. Supports healthy arteries.\*
12. Supports cellular health.\*
13. Maintains cholesterol levels already within the normal range.\*

### FORCEFUL®

1. Maintains cholesterol levels that are already within the normal range.\*
2. Supports against muscle cramping and liver toxicity.\*
3. Supports the cardiovascular system.\*
4. Maintains healthy arteries.\*
5. Supports circulatory system health.\*

### GLUCOSAMINE PLUS

1. Supports against minor inflammation.\*
2. Supports joint health.\*
3. Supports maintenance of cartilage.\*

### GREEN QI

1. Promotes detoxification in the gastrointestinal tract.\*
2. Supports antioxidant capacity.\*
3. Supports body stamina.\*



## NEWAYS SUBSTANTIATED CLAIMS

### NEWAYS AUTHENTIC HAWAIIAN NONI®

1. Eases minor inflammation.\*
2. Supports antioxidant capacity.\*
3. Supports cardiovascular health.\*
4. Supports cellular health.\*
5. Supports circulatory system health.\*
6. Supports female health.\*
7. Supports healthy skin.\*
8. Supports immune system health.\*
9. Supports joint health.\*
10. Supports neural health.\*
11. Supports normal biochemical processes.\*
12. Supports normal bowel regularity.\*
13. Supports gastrointestinal health.\*
14. Supports oral tissues.\*
15. Suppresses exercise-induced oxidative stress.\*
16. Supports lung health.\*

### NEWAYS INGENIOUS™

1. Supports against mild memory loss associated with aging.\*
2. Supports circulatory system health.\*
3. Supports neural health.\*
4. Supports normal functions.\*

### JUNIOR MAX®

1. Contains a high-ORAC (Oxygen Radical Absorbance Capacity) phytonutrient blend of aronia, orange, pomegranate, and grape for superior antioxidant support.\*
2. Enriches your child's diet with vitamins, minerals, and phytonutrients to keep little bodies in tip-top condition.\*
3. Helps form healthy bones and teeth and is tooth friendly.\*
4. Helps promote metabolic health by reducing oxidative stress.\*
5. Liquid formulation immediately places necessary nutrients in contact with the stomach, available for absorption by the body.\*
6. Provides nutrients and antioxidants that play crucial roles during the growing years, supporting normal growth and development.\*
7. Supports the health of your child's body during cognitive and motor development.\*
8. A dose of Junior Max nourishes your children at their roots so they can grow up strong and healthy.

### LIFE ENHANCER®

1. Supports cardiovascular health.\*
2. Supports anti-aging processes.\*
3. Supports antioxidant capacity.\*
4. Supports cellular health.\*

### MASS ADVANTAGE®

1. Supports muscular health.
2. Supports physical recovery after exercise.

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## NEWAYS SUBSTANTIATED CLAIMS

### MAXIMOL SOLUTIONS®

1. Supports against minor inflammation.\*
2. Improves body composition and supports weight loss.\*
3. Increases cellular concentrations of minerals.\*
4. Supports anti-aging processes.\*
5. Supports antioxidant capacity.\*
6. Supports body stamina.\*
7. Supports cardiovascular health.\*
8. Supports cellular health.\*
9. Supports circulatory system health.\*
10. Supports feelings of well-being.\*
11. Supports female health.\*
12. Supports gastrointestinal health.\*
13. Supports healthy hair.\*
14. Supports healthy skin.\*
15. Supports healthy sleep.\*
16. Supports immune system health.\*
17. Supports joint health.\*
18. Supports male health.\*
19. Supports muscular health.\*
20. Supports neural health.\*
21. Supports normal biochemical processes.\*
22. Supports normal body functions and overall well-being.\*
23. Supports normal digestion.\*
24. Supports normal growth.\*
25. Supports normal functions.\*
26. Supports normal liver health.\*
27. Supports normal vision.\*
28. Supports physical recovery after exercise.\*
29. Supports respiratory health.\*
30. Supports sense of hearing.\*
31. Supports sense of taste.\*
32. Supports work and exercise performance.\*
33. Minerals are enzymatic cofactors in the body.
34. Prebiotics promote colon health.\*

### MEGATONIN®

1. Supports healthy sleep and relieves occasional sleeplessness.\*

### MING GOLD®

1. Supports body stamina.\*
2. Supports cellular health.\*
3. Supports cardiovascular system health.\*
4. Supports immune system health.\*
5. Supports sexual health.\*
6. Supports respiratory system health.\*
7. Maintains cholesterol levels that are already within the normal range.\*

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## NEWAYS SUBSTANTIATED CLAIMS

### OMEGA 3 EPA

1. Supports cellular health.\*
2. Supports circulatory system health.\*
3. Supports healthy skin.\*
4. Maintains cholesterol levels that are already within the normal range.\*

### ORACHEL®

1. Supports anti-aging processes.\*
2. Supports antioxidant capacity.\*
3. Supports body stamina.\*
4. Supports bone health.\*
5. Supports circulatory system health.\*
6. Supports gastrointestinal health.\*
7. Supports healthy arteries.\*
8. Supports healthy skin.\*
9. Supports hormonal health.\*
10. Supports immune system health.\*
11. Supports joint health.\*
12. Supports muscular health.\*
13. Supports normal biochemical processes.\*
14. Supports normal body functions and overall well-being.\*
15. Supports normal absorption during digestion.\*
16. Supports normal growth.\*
17. Supports normal mental clarity and alertness.\*
18. Supports physical recovery after exercise.\*
19. Supports respiratory health.\*
20. Supports urinary tract health.\*
21. Supports metabolism of carbohydrates, fats, and proteins.\*
22. Improves body composition.\*

### ORACHEL FOR KIDS®

1. Supports anti-aging processes.\*
2. Supports antioxidant capacity.\*
3. Supports body stamina.\*
4. Supports bone health.\*
5. Supports circulatory system health.\*
6. Supports gastrointestinal health.\*
7. Supports healthy arteries.\*
8. Supports healthy skin.\*
9. Supports hormonal health.\*
10. Supports immune system health.\*
11. Supports joint health.\*
12. Supports muscular health.\*
13. Supports normal biochemical processes.\*
14. Supports normal body functions and overall well-being.\*
15. Supports normal absorption during digestion.\*
16. Supports normal growth.\*
17. Supports normal mental clarity and alertness.\*
18. Supports physical recovery after exercise.\*

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## NEWAYS SUBSTANTIATED CLAIMS

19. Supports respiratory health.\*
20. Supports kidney health.\*
21. Minerals are enzymatic cofactors in the body.
22. Supports metabolism of carbohydrates, fats, and proteins.\*

### ORBITOL®

1. Supports against normal age-related vision changes.\*
2. Supports antioxidant capacity for normal eye health.\*
3. Supports normal vision.\*

### PERILLYL EXTRACT

1. Supports cellular health and promotes cell purification.\*

### PROMASS™

1. Enhance your fat reduction with the benefits of CLA. ProMass is specially formulated with essential nutrients from plant sources to supplement your diet without unhealthy fats or cholesterol and to support proper nutritional balance in your body.

### PROSTALITY®

1. Supports prostate health.\*
2. Supports urinary tract health.\*

### PROTECTIVER®

1. Supports normal liver function.\*

### PROTHIN®

1. Maintains cholesterol levels that are already within the normal range.
2. Laboratory studies suggest that soy protein isolate aids in body fat loss.
3. Supports weight management, when used along with exercise and a low-calorie diet.
4. Supports cardiovascular health.
5. Reduces feelings of hunger.

### PROTOZYMES™

1. Reduces toxins in the gastrointestinal tract.\*
2. Supports colon health.\*
3. Reduces the growth of pathogenic bacteria in the gastrointestinal tract.\*
4. Supports immune system health.\*
5. Prebiotics help develop an ideal environment within the colon.\*
6. Promotes the growth of beneficial bacteria in the gastrointestinal tract.\*

### PROZINGER®

1. Supports normal improvements in general well-being.\*
2. Supports antioxidant capacity.\*
3. Supports cellular health.\*
4. Supports weight management, when used along with exercise and a low-calorie diet.\*

### PURGE®

1. Protects against intestinal bacteria.\*
2. Supports gastrointestinal health.\*

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## NEWAYS SUBSTANTIATED CLAIMS

### RENU®

1. Soy protein isolate helps maintain cholesterol levels already within the normal range.\*
2. Laboratory studies suggest that soy protein isolate aids in body fat loss.\*

### RESPIRALL®

1. Supports respiratory health.\*

### REVENOL®

1. Supports antioxidant capacity.\*
2. Supports healthy skin.\*
3. Supports the immune system.\*
4. Promotes gastrointestinal health.\*
5. Supports healthy circulation.\*
6. Promotes joint health.\*
7. Supports the circulatory system.\*
8. Supports against minor inflammation.\*
9. Supports memory enhancement.\*

### SILENCE®

1. Helps relieve symptoms of snoring.\*

### SUPER NONI TEA™

1. Supports gastrointestinal health.\*
2. Supports cellular health.\*

### VMM®

1. Echinacea supports the immune system.\*
2. Echinacea supports respiratory health.\*
3. Hawthorn berry supports the circulatory system.\*
4. Ginseng supports the immune system and circulatory health.\*
5. Rosemary has antioxidant capacity.\*

### YOUTHINOL®

1. Supports anti-aging processes.\*
2. Supports basic metabolic rates for weight management.\*
3. Maintains cholesterol levels that are already within the normal range.\*
4. Supports feeling of well-being.\*
5. Supports cellular health.\*
6. Supports female sexual performance.\*
7. Supports male sexual arousal, desire, and performance.\*



## NEWAYS SUBSTANTIATED CLAIMS

### CANADA SUBSTANTIATED CLAIMS

#### BEE POLLEN

1. Helps support immune health.

#### BIOGEVITY

1. Supports general nutrition.

#### CASSIE TEA

1. Supports cellular health.

#### D-ZYME

1. Supports healthy digestion and reduces feelings of nausea and vomiting.

#### ECHINACEA

1. Traditionally used to fight off colds, flus, and infections, especially of the respiratory tract.

#### EMPEROR'S FORMULA

1. Increases stamina and provides hepatic and cardiovascular support.

#### FEELIN' GOOD

1. Supports gastrointestinal and immune system health.

#### GLUCOSAMINE PLUS

1. Supports joint health.

#### MING GOLD

1. Supports increased stamina.

#### MING LIFE

1. Supports cardiovascular health.

#### NONI JUICE

1. Helps support immune health.

#### NONI TEA

1. Supports gastrointestinal and immune system health.

#### PROSTALITY

1. Supports prostate health

#### REVENOL

1. Provides Antioxidant support.

#### VMM

1. Helps support immune health.



NEWAYS  
INTERNATIONAL

*a better choice, a better life*

Neways International Substantiated Claims 2005

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Neways, Inc., Springville, Utah

[www.neways.com](http://www.neways.com)