



PERSONAL CARE

ULTIMATE™ SHAMPOO

A deep clean that doesn't strip hair

DESCRIPTION

With Ultimate™ Shampoo, you can reveal your hair's full, natural beauty. This high-performance shampoo contains a unique blend of mild latherers to gently and effectively remove buildup and residue from your hair, without stripping it. The formula is so gentle that you can feel confident using it as part of your daily hair care routine.

This pH-balanced formula is the perfect match for normal, oily, or fine hair. If you have dry hair, you may want to try Silken™ Shampoo on a daily basis, and then use Ultimate™ Shampoo as a weekly deep-cleansing treatment.

Ultimate™ keeps your hair looking shiny, manageable, and healthy. It's the ultimate in hair care!

BENEFITS

- Leaves hair looking shiny, manageable, and healthy
- Gives hair a deep, effective cleansing
- Doesn't strip hair
- Promotes a healthy scalp

KEY INGREDIENTS

- *Citrus tangerina (tangerine) peel oil*—This aroma helps cheer and uplift your mind.
- *Ocimum basilicum (basil) oil*—Promotes a healthy scalp and provides a refreshing aroma.
- *Decyl glucoside*—A mild and gentle foaming agent derived from corn and sugar.
- *Curcumin*—Derived from the rhizome of *Curcuma longa L.*; features antioxidant and anti-inflammatory properties.

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ULTIMATE™ SHAMPOO

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Ultimate™ is a mild family shampoo that rinses clean with no residue, build-up or shampoo burn-out. Excellent for normal to fine hair and most other hair types including sensitive scalps.

DIRECTIONS: Apply a small amount of Ultimate™ shampoo and work thoroughly into wet hair. Rinse and repeat if needed. Follow with Exuberance™ conditioner and Replenishing Mist™.

Ultimate est un shampoing doux pour toute la famille qui rince à fond sans laisser de résidus ou d'accumulation et sans provoquer l'affaiblissement du cheveu. Excellent pour les cheveux normaux à fins et pour la plupart des types de cheveux incluant les cuirs chevelus sensibles.

MODE D'EMPLOI: Appliquez une noisette de shampoing Ultimate. Frottez sur vos cheveux humides pour bien faire pénétrer. Rincez et répétez l'opération au besoin. Faites suivre par le revitalisant Exuberance et le Replenishing Mist.

INGREDIENTS/INGRÉDIENTS: Water (aqua), sodium C14-16 olefin sulfonate, cocamidopropyl hydroxysultaine, decyl glucoside, disodium cocoamphodiacetate, citrus tangerina (tangerine) peel oil, methylchloroisothiazolinone, ocimum basilicum (basil) oil, methylisothiazolinone, prunus serotina (wild cherry) bark extract, lawsonia inermis (henna) extract, humulus lupulus (hops) extract, calendula officinalis flower extract, equisetum arvense extract, chamomilla recutita (matricaria) flower extract, quillaja saponaria bark extract, curcumin, demothycurcumin, bis-demethoxycurcumin.



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