



# PERSONAL CARE

## SILKEN™ FAMILY SHAMPOO

*A gentle shampoo for gorgeous, healthy hair*

### DESCRIPTION

Silken™ Family Shampoo cleans your hair gently with moisture-rich wheat amino acids. This formula is also rich in other luxurious and mild botanicals, pampering your hair and scalp gently and effectively. Silken™ Family Shampoo is designed for all hair types, and it's especially ideal for coarse, curly, and damaged hair.

Silken™ is mild on your skin and eyes, and it leaves your hair feeling soft and natural, wash after wash. It rinses clean, increasing the manageability and sheen of your hair.

Gently moisturizing as it cleans, Silken™ leaves your hair manageable and full of body every time you wash. For gorgeous, healthy hair, there's nothing like Silken™.

### BENEFITS

- Leaves hair feeling soft and natural
- Excellent detangling and wet combing
- Moisturizes hair
- Improved manageability, rinsability, and sheen

### KEY INGREDIENTS

- *Wheat amino acids*—Improves hair's gloss and sheen; penetrates the hair, revitalizing and moisturizing it.
- *Ammonium cocoyl isethionate*—Used for its mild, high-foaming properties; has a mild, silky feel.
- *Pyrrolidones*—Unique surfactants with solvent capabilities.
- *Decyl glucoside*—Offers excellent foaming capacity.
- *Starch hydroxypropyltrimonium chloride*—Leaves hair soft and natural feeling; improves manageability and ease of styling; moisturizes hair and improves rinsability and sheen.

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## SILKEN™ FAMILY SHAMPOO

(continued)

Silken™ is an extremely gentle moisturizing and cleansing shampoo ideal for normal to dry hair. This triple-concentrated formula is made especially for dry scalp and damaged, chemically treated hair. Great for effectively cleaning curly, coarse hair types.

**DIRECTIONS:** Apply a small amount of Silken™ shampoo and work thoroughly into wet hair. Rinse and repeat if needed. Follow with Exuberance™ conditioner and Replenishing Mist™.

*Silken™ est un shampoing hydratant et nettoyant extrêmement doux, idéal pour les cheveux normaux et secs. Cette formule trois fois concentrée s'adresse surtout aux cuirs chevelus secs, ainsi qu'aux les cheveux abîmés et ayant subi un traitement chimique. Excellent pour nettoyer efficacement les cheveux frisés et épais.*

**MODE D'EMPLOI:** Appliquez une noisette de shampoing Silken™. Frottez sur vos cheveux mouillés pour bien faire pénétrer. Rincez et répétez l'opération au besoin. Faites suivre par le revitalisant Exuberance™ et le Replenishing Mist™.

**INGREDIENTS/INGRÉDIENTS:** Water (aqua), sodium C14-16 olefin sulfonate, cocamidopropyl hydroxysultaine, decyl glucoside, cocamidopropyl betaine, sodium cocoyl isethionate, caprylyl pyrrolidone, starch hydroxypropyltrimonium chloride, citrus medica limonum (lemon) peel extract, citrus aurantium dulcis (orange) oil, magnesium nitrate, citrus aurantium bergamia (bergamot) fruit oil, citrus tangerina (tangerine) peel oil, butylene glycol, lavandula angustifolia (lavender) oil, pelargonium graveolens flower oil, wheat amino acids, sodium chloride, methylchloroisothiazolinone, cananga odorata flower oil, methylisothiazolinone, arnica montana flower extract, nasturtium officinale extract, rosmarinus officinalis (rosemary) leaf extract, salvia officinalis (sage) leaf extract, urtica dioica (nettle) extract.

**Promoting Safety-Conscious Formulas Worldwide  
Pour des Formules Sécuritaires Partout dans le Monde**



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