



unveiling the cosmetics that unveil the true, beautiful you

## True Touch™ Shiny Lip Gloss

*Add fullness and shine*

### Description

It's not enough to simply find the right lip color. You need plump, full lips that shine, and you need your gloss to feel as light as it looks.

Create fuller-looking, shiny lips instantly with Neways' True Touch™ Shiny Lip Gloss. This gloss is infused with natural ingredients that create the appearance of plumpness. You'll feel it tingle as it creates a full, beautiful look while giving your lips moisture and shine.

Shiny Lip Gloss is a safe, effective, deep-moisturizing formula that comes in six shades. Wear it alone for a subtle hint of shiny color or with your favorite shade of True Touch™ Satin Lipstick.

Give your lips a candy finish and a plumper look with Neways' True Touch™ Shiny Lip Gloss.

### Benefits

- Creates full, shiny-looking lips instantly
- Adds long-lasting moisture
- Gives versatile color options for a variety of looks

### Recommended Use

Apply desired amount to lips for a moisturized sumptuous look. Use with True Touch Satin Lipstick or alone.

*(continued on next page)*



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## True Touch™ Shiny Lip Gloss (continued)

### Key Ingredients

- *Hydrogenated polyisobutene*—A synthetic polymer that conditions the skin and increases the viscosity of the product.
- *Helianthus annuus (sunflower) seed oil*—  
A natural oil with skin-protective properties against infection.<sup>1</sup>
- *Copernicia cerifera (carnauba) wax*—Used to give consistency and feel to the final formula.
- *Simmondsia chinensis (jojoba) seed oil*—Conditions the skin by preventing excessive water from escaping the skin.
- *Tocopheryl acetate*—A form of vitamin E with antioxidant properties. This ingredient helps hydrate<sup>2</sup> the skin.
- *Mica*—A color additive.
- *Titanium dioxide*—A color additive that supports skin against the environment.

**Ingredients:** Hydrogenated polyisobutene, helianthus annuus (sunflower) seed oil, copernicia cerifera (carnauba) wax, simmondsia chinensis (jojoba) seed oil, tocopheryl acetate, mica (CI77019), titanium dioxide (CI77891).  
**May Contain:** Iron oxides (CI77491, CI77492, CI77499), bismuth oxychloride (CI77163), carmine (CI75470), red 28 lake (CI45410), blue 1 lake (CI42090), red 27 lake (CI45410), yellow 5 lake (CI19140), red 6 (CI15850).  
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Made in USA | BOX-0344/1

### References

1. Menendez S, Falcon L, Simon DR, Landa N. Efficacy of Oxonized Sunflower Oil in the Treatment of Tinea Pedis. Mycoses. 2002 Oct; 45(8):329–32.
2. Gehring W, Fluhr J, Gloor M. Influence of Vitamin E Acetate on Stratum Corneum Hydration. Arzneimittelforschung. 1998 Jul; 48(7):772–5. PMID: 9706379.