



unveiling the cosmetics that unveil the true, beautiful you

True Touch™ Precision Lip Liner

Define your lip line

Description

Give your lips a smooth, shiny appearance while adding fullness and shape. With the right lip liner, you can define your lips into the look you want while keeping your color from bleeding and feathering.

Neways True Touch™ Precision Lip Liner is a feather-reducing formula provided in a precision mechanical pencil for a perfect finish. Featuring Soft Blend™ Technology to softly yet artfully shape and define lips, this pencil helps you create a full and sumptuous look in five beautiful shades.

Give your lips a younger, more defined appearance. Whether you want a fuller look or prefer it toned down, True Touch™ Precision Lip Liner gives you the way.

Benefits

- Shapes and defines lips for a full and fabulous look
- Helps eliminate lipstick feathering
- Extends lipstick color and wear

Recommended Use

Apply Neways True Touch™ Precision Lip Liner to the natural lip line. Start at the center of the upper lip, and follow the natural “v” outline. Move to the lower lip, and draw the natural curve beginning in the center of the lower lip.

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Key Ingredients

- *Ascorbyl palmitate*—An ester form of vitamin C used for its antioxidant properties.
- *Beeswax*—Produced by honeybees; used in this product for its skin-conditioning¹ properties and the stability it gives to the product.
- *C12-15 alkyl benzoate*—Conditions the skin.
- *Caprylyl glycol*—A skin conditioner that improves feel and appearance.
- *Carmine*—A pigment used for color purposes.
- *Ceresin*—A natural wax used to increase viscosity.
- *Cetyl alcohol*—An emulsifier derived from coconut oil. This fatty alcohol is used to improve the uniformity, viscosity, and stability of the product.
- *Copernicia cerifera (carnauba) wax*—Used to give consistency and feel to the final formula.
- *Iron oxides*—Inorganic compound used for color pigmentation.
- *Isopentyl diol*—An alcohol used as a solvent.
- *Tocopherol*—A heterocyclic compound known as vitamin E. Conditions the skin by preventing excessive water loss. Supports the skin against the environment.
- *Phenoxyethanol*—An aromatic ether alcohol that acts as a preservative.
- *Polyethylene*—This synthetic polymer helps remove excess dead skin cells and enhance the product's pigments and overall feel.
- *Ricinus communis (castor) seed oil*—A natural oil that conditions and moisturizes skin.
- *Silica silylate*—Prevents the formation of foam; aids in conditioning the skin.
- *Titanium dioxide*—A color additive. Supports skin against the environment.
- *Mica*—A color additive.

Ingredients: C12-15 alkyl benzoate, ceresin, beeswax (cera alba), polyethylene, copernicia cerifera (carnauba) wax, ricinus communis (castor) seed oil, cetyl alcohol, silica silylate, tocopherol, phenoxyethanol, caprylyl glycol, isopentyl diol, ascorbyl palmitate, red 28 lake (CI45410), iron oxides (CI77491, CI77492, CI77499), **May Contain:** Red 6 (CI15850), titanium dioxide (CI77891), carmine (CI75470), mica (CI77019), red 33 (CI17200), yellow 5 lake (CI19140), blue 1 lake (CI42090), manganese violet (CI77742), bismuth oxychloride (CI77163).
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Neways GmbH D-65187 | www.newaysonline.de
Made in USA | BOX-0373/1

References

1. Al-Waili NS. Topical Application of Natural Honey, Beeswax and Olive Oil Mixture for Atopic Dermatitis or Psoriasis: Partially Controlled, Single-Blinded Study. *Complement Ther Med.* 2003 Dec; 11(4):226–34.