



NEWBRITE™ HAND DISH SOAP

Sparkling dishes, smooth hands

DESCRIPTION

Clean, sparkling dishes don't have to cause dull, dry hands. NewBrite Hand Dish Soap Concentrate moisturizes your hands as it cleans your dishes. Wash after wash, this plant-based cleaner leaves dishes spotless and skin soft.

NewBrite Hand Dish Soap is an upgraded formula that contains only safe, plant-derived surfactants. This high-sudsing dish soap lifts all types of soils from glass, plastic, and metal, particularly oils and baked-on grease. At the same time, it keeps oils dispersed in water so they rinse away easily, without visible streaking.

NewBrite Hand Dish Soap is a super-concentrated formula not available in stores. Free of phosphates and added fragrance, this product comes in compact, recyclable packaging.

BENEFITS

- Cuts tough grease on pots and pans
- Cleans dishes effectively
- Lifts oil and keeps it suspended in water so it rinses away
- Moisturizes hands and leaves skin feeling smooth and silky

RECOMMENDED USE

Use as needed in hand dishwashing applications. Let the presence of suds be a guide to product efficiency in removing oils from water. Extremely greasy objects will require more NewBrite Hand Dish Soap than less-oily dishes. Do not add bleach to this product. Not for use in automatic dishwashers. See label for complete directions.

(continued on next page)



NEWAYS
INTERNATIONAL



HOUSEHOLD

KEY INGREDIENTS

- **Sodium methyl 2-sulfolaurate, disodium 2-sulfolaurate, lauramidopropylbetaine, sodium lauryl sulfoacetate, guar hydroxypropyltrimonium chloride, sodium caprylyl sulfonate, cetyl alcohol**—These are chemical names given to very simple fatty-acid-derived cleansers that are produced from vegetable and grain oils. These natural cleaners are freely water-dispersible, making them easy to use and functional at removing foods, dirt, and oils. This combination of ingredients cleans and rinses effectively even in cold water.
- **Glycol stearate**—This thickening and opacifying agent helps the product appear more pearlescent. Because of certain issues with animal-derived ingredients, Neways has chosen to use vegetable stearates.

Smooth your hands while cleaning your dishes with **NewBrite™ Hand Dish Soap Concentrate**. This plant-based cleaner cuts through grease quickly and safely as it moisturizes hands, leaving dishes spotless and skin soft, wash after wash. Special conditioning agents leave hands feeling smooth and silky and dishes rinse virtually spotless. NewBrite™ Hand Dish Soap Concentrate is fragrance-free and phosphate-free.

- Fragrance-free and phosphate-free
- Moisturizes and leaves hands feeling smooth and silky
- Concentrated commercial formula not found in stores is designed to cut through even the toughest grease on pots and pans

Directions: Use as is to effectively clean dishes and hands. Add one capful (2 ml) to sink while filling with warm water.

Warning: KEEP OUT OF REACH OF CHILDREN. If product gets in eyes, rinse thoroughly with water for 15 minutes and call a physician. If swallowed, drink a glass of water to dilute and call a physician. Do not add bleach. Not for use in dishwashers.

Pflegen Sie Ihre Hände beim Spülen mit **NewBrite™ Geschirrspülmittel**. Dieses Konzentrat mit pflanzlichen Inhaltsstoffen beseitigt den hartnäckigsten Fettschmutz schnell und zuverlässig und hinterlässt strahlenden Glanz. Die besonderen Haut pflegenden Substanzen geben den Händen ein Gefühl von Seide. NewBrite™ Geschirrspülmittel ist parfum- und phosphatfrei.

Anwendung: Eine Verschlusskappe (2 ml) zum Spülwasser geben.

Hinweis: VON KINDERN FERNHALTEN. Falls etwas in die Augen gerät, sofort 15 Minuten mit reichlich Wasser ausspülen. Bei versehentlichem Verschlucken ein Glas Wasser trinken und ärztlichen Rat einholen.

Kein Bleichmittel hinzufügen. Nicht für Geschirrspülmaschinen geeignet.

LBL-2149/1 | ITEM # 5474
Neways, Inc., Salem, Utah 84653 | www.neways.com
Neways GmbH, Konrad Adenauer Ring 13, 65187
Wiesbaden.
Tel. (+49) 611 880403



NEWAYS
INTERNATIONAL