



Neways Keratonics™ Style Perfecting Foam

Manageable control for any style

DESCRIPTION

Hair hard to manage? Not now. With Neways' Keratonics™ Style Perfecting Foam, you're back in control. This non-aerosol botanical blend nourishes damaged hair and provides manageability to flyaway or thick hair.

Style Perfecting Foam combines concentrated proteins with our proprietary Urban-Screen™ Complex, which bolsters hair against environmental stresses and pollution. It also preserves color and protects hair from heat styling.

You're in for more than just manageable hair. Style Perfecting Foam is a special polymer blend with protein and antioxidants to add volume and actually nourish hair as you style.

BENEFITS

- Protects hair
- Provides perfect hold
- Adds volume to fine hair
- Nourishes damaged hair

RECOMMENDED USE

Dispense one to two pumps into hand. Rub hands together and apply to damp or dry hair. Style as desired.

KEY INGREDIENTS

- **Laurdimoniumhydroxypropyl decylglucosides chloride**—A mild, sugar-based cationic surfactant that produces a rich, lubricious foam.
- **Cocamidopropyl betaine**—A coconut-derived surfactant used in shampoos to add mildness and thickness.
- **Sorbitol**—A natural sugar alcohol found in many plants. It is used in hair care as a humectant and plasticizing agent.
- **Pentylene glycol**—This is a unique skin moisturizer.
- **Polyquaternium-46**—Quaternized polymers. They find use in shampoos, conditioners and mousses where they act to condition and hold the hair.
- **Phenoxyethanol and chlorphenesin**—A preservative blend added to products to prevent the growth of yeast, mold, and bacteria.

PERSONAL CARE



NEWAYS
INTERNATIONAL



PERSONAL CARE



- **Caprylyl glycol and butylene glycol**—Ingredients used commonly in personal care products as solvents for botanical extracts and as humectants.
- **Polysorbate 20**—Nonionic emulsifier and solubilizer based on sorbitol and fatty acids. They are very mild and non-irritating.
- **Hydrolyzed corn, wheat, and soy proteins**—A water-soluble, vegetable-origin protein mixture with similar properties as human hair protein.
- **Polysilicone-18 cetyl phosphate**—A linear silicone-polyether-amino terpolymer that protects hair color even after washing, aligns hair fibers, gives hair more shine, provides a unique wet-and-dry after-feel from shampoo, and gives premium conditioning to hair.
- **Polyamide-2**—A polymer that protects hair against stresses caused by daylight.
- **Hexylene glycol, Saccharum officinarum (sugar cane) extract, Citrus medica limonum (lemon) extract, betaine, Pyrus malus (apple) fruit extract, Camellia sinensis leaf extract, and hexapeptide-11**—Made with natural fruit extracts and peptides, this mixture conditions hair. Sugar cane extract has been shown to have high antioxidant activity. Green tea extract is renowned for its antioxidant activity. Studies of apple extract have shown that it promotes healthy-looking hair.
- **Fragrance**—A blend of natural and synthetic chemicals that improves natural odor. Complying with the new EU 7th Amendment directive on fragrances, Neways' Keratonics line uses only fragrances that have been specially formulated not to contain legally-required-to-report levels of the identified 26 allergens commonly found in fragrances and essential oils. Furthermore, the finished products have been safety tested to verify that the products are not contact sensitizers.
- **Foeniculum vulgare (fennel) seed extract**—A natural peroxide scavenger. Neways utilizes a fennel extract that has been standardized for superoxide dismutase.
- **Disodium EDTA**—A chelating agent commonly found in foods and personal care products.
- **Citric acid**—A natural pH adjustor.

Keratonics™ Style Perfecting Foam

All hair types

This styling foam provides manageability to coarse hair and adds volume to thin hair. Color treated hair friendly formula with UrbanScreen™ Complex.

Directions: Dispense 1 to 2 pumps into hand. Rub hands together and apply to damp or dry hair. Style as desired.

Keratonics™ Mousse de Coiffage

Pour tous les types de cheveux

Cette mousse de coiffage aide à manier les cheveux rebelles et donne du volume aux cheveux fins. Formule sécuritaire pour les cheveux teints comprenant le Complexe UrbanScreen™.

Mode d'emploi: Appuyer de 1 à 2 fois sur la pompe pour faire mousser le produit dans les mains. Frotter les mains ensemble et appliquer sur des cheveux humides ou secs. Coiffer comme désiré.

Keratonics™ Styling Schaum

Für alle Haartypen

Keratonics™ Style Perfecting Foam gibt jeder Frisur und jedem Haartyp den gewünschten Look und einen optimalen Halt. Mit UrbanScreen™ Complex für maximalen Schutz bei coloriertem Haar.

Anwendung: Sparsam anwenden. Schaum in die Handinnenflächen verteilen, dann ins feuchte Haar geben. Wie gewünscht stylen.

INGREDIENTS/INGRÉDIENTS: Water (aqua), laurdimoniumhydroxypropyl decylglucosides chloride, cocamidopropyl betaine, sorbitol, pentylene glycol, polysorbate 20, camellia sinensis leaf extract, polysilicone-18 cetyl phosphate, caprylyl glycol, polyquaternium-46, saccharum officinarum (sugar cane) extract, betaine, disodium EDTA, hexylene glycol, citrus medica limonum (lemon) extract, hydrolyzed corn protein, polyamide-2, hydrolyzed soy protein, hydrolyzed wheat protein, pyrus malus (apple) fruit extract, foeniculum vulgare (fennel) seed extract, hexapeptide-11, phenoxyethanol, chlorphenesin, fragrance.



NEWAYS
INTERNATIONAL