



## Neways Keratonics™ Light Moisturizing Conditioner

*Moisturize and volumize*

### DESCRIPTION

If your hair is naturally oily, the last thing you want is a heavy conditioner. Still, your hair needs conditioning. Keratonics™ Light Moisturizing Conditioner is designed just for you.

This gentle and light conditioner gives you date extract to leave your hair silky, strong, and manageable. You'll also love the benefits of our proprietary UrbanScreen™ Complex, which preserves color and protects hair from harmful environmental damage.

Light Moisturizing Conditioner features multiple conditioning ingredients, perfect for normal and oily hair types. This unique formula won't weigh down your hair, yet it helps volumize even the finest hair. Now you have more styling options than ever!

### BENEFITS

- Promotes volumizing effect on fine hair
- Helps preserve hair color and moisture
- Protects hair from environmental stresses
- Protects against heat styling

### RECOMMENDED USE

After shampooing, apply desired amount of Light Moisturizing Conditioner and work through hair. Leave on two to three minutes and rinse.

### KEY INGREDIENTS

- **Cetearyl alcohol**—A fatty alcohol used as a co-emulsifier.
- **Cetrimonium chloride**—A cationic surfactant used in hair conditioners to detangle the hair.
- **Cyclopentasiloxane**—A volatile emollient that evaporates from the skin unnoticed.
- **Potato starch modified**—Natural potato starch modified to control the thickness and flow properties of emulsions.
- **Hydrolyzed corn, wheat, and soy proteins**—A water-soluble, vegetable-origin protein mixture with similar properties as human hair protein.
- **Distearyldimonium chloride**—A cationic surfactant included in hair conditioners to detangle and soften the hair after shampooing.
- **Phenoxyethanol and chlorphenesin**—A preservative blend added to products to prevent the growth of yeast, mold, and bacteria.

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- **Caprylyl glycol and butylene glycol**—Ingredients used commonly in personal care products as solvents for botanical extracts and as humectants.
- **Amodimethicone**—A group of chemicals combining silicone with functional silicone derivatives. Used in skin and hair care products for their unique feel.
- **Crambe abyssinica seed oil**—This natural vegetable oil is rich in C fatty acids, which give a soft effect to hair and skin.
- **Foeniculum vulgare (fennel) seed extract**—A natural peroxide scavenger. Newways includes a fennel extract that has been standardized for superoxide dismutase.
- **Hydrolyzed algin**—A water-soluble, low-molecular-weight polymer derived from algae. It protects skin from environmental offenders.
- **Polysilicone-18 cetyl phosphate**—Used in shampoos to extend the effects of coloring hair.
- **Betaine**—An extremely mild moisturizing agent.
- **Hexylene glycol, Saccharum officinarum (sugar cane) extract, Citrus medica limonum (lemon) extract, betaine, Pyrus malus (apple) fruit extract, Camellia sinensis leaf extract, and hexapeptide-11**—Made from natural fruit extracts and peptides, this mixture conditions hair and helps prevent hair loss. Sugar cane extract has been shown to have high antioxidant activity. Green tea extract is renowned for its antioxidant activity. Studies of apple extract have shown that it promotes healthy-looking hair.
- **Panthenol**—The viscous precursor of vitamin B5 functions as a superb moisturizer of skin and hair.
- **Hydrolyzed silk PG-propyl methylsilanediol crosspolymer**—A polymer based on the combination of silk and silicone moieties. This unique molecule has the conditioning properties of both chemistries. Note: While the PG in the ingredient name stands for propylene glycol, there is no propylene glycol used in the manufacture of this ingredient, nor is there any residual propylene glycol present in the finished product. It is an unfortunate naming convention of the CTFA.
- **Polyamide-2**—A polymer that protects against environmental stress; for use in hair care applications.
- **Fragrance**—A blend of natural and synthetic chemicals that improves the natural odor of a product. Complying with the new EU 7th Amendment directive on fragrances, Newways' Keratonics line of products uses only fragrances that have been specially formulated not to contain legally-required-to-report levels of the identified 26 allergens commonly found in fragrances and essential oils. Furthermore, the finished products have been safety tested to verify that the products are not contact sensitizers.
- **Yucca glauca root extract**—This extract from the southwest yucca plant gives a satiny feel and helps moisturize the hair.





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- ***Lactobacillus/Phoenix dactylifera (date) fruit ferment extract***—This extract from the fermentation of dates yields an ingredient consisting of simple carbohydrates. When applied to the hair, it smoothes the cuticle and supports full, healthy-looking hair.
- ***Astrocaryum murumuru butter***—Obtained from a common palm tree in Brazil, this butter is used as an emollient in skin care products.
- ***Machilus odoratissima bark extract***—A natural extract from Nepal that conditions the hair.
- ***Citric acid***—A natural pH adjustor.
- ***Disodium EDTA***—A chelating agent commonly found in foods and personal care products.
- ***Octyldodecanol, hydrogenated coco-glycerides, Irvingia gabonensis kernel butter, and Helianthus annuus (sunflower) seed extract***—A special oil blend of natural lipids and a long-chain-branched alcohol, especially useful in protecting hair from the cold.
- ***Ilex paraguariensis leaf extract***—An extract of maté tea used to condition the skin. It has also been shown to have antioxidant activity.

**Keratonics™ Light Moisturizing Conditioner**  
Normal to oily hair  
This lightweight daily conditioner moisturizes without weighing your hair down, leaving it soft and manageable. Color treated hair friendly formula with UrbanScreen™ Complex.  
**Directions:** After shampooing, apply desired amount of conditioner and work through hair. Leave on 2 to 3 minutes and rinse.

**Keratonics™ Revitalisant Hydratant Léger**  
Pour des cheveux normaux ou gras  
Ce revitalisant quotidien léger hydrate sans alourdir vos cheveux, les laissant doux et maniables. Formule sécuritaire pour les cheveux teints comprenant le Complexe UrbanScreen™.  
**Mode d'emploi:** Après le shampooing, appliquer la quantité désirée de revitalisant et faites pénétrer dans les cheveux. Laissez reposer de 2 à 3 minutes puis rincer.

**Keratonics™ Light Conditioner**  
Für normales bis fettiges Haar  
Keratonics™ Light Moisturizing Conditioner gibt Ihrem Haar Feuchtigkeit und zusätzliches Volumen. Ihr Haar behält die natürliche Sprungkraft und Geschmeidigkeit. Mit UrbanScreen™ Complex für maximalen Schutz bei coloriertem Haar. Ideal für die tägliche Anwendung.  
**Anwendung:** Je nach Haarlänge die entsprechende Menge in das feuchte Haar einarbeiten und ggf. durchkämmen. Nach einer Einwirkzeit von 2 bis 3 Minuten gründlich ausspülen.

**INGREDIENTS/INGRÉDIENTS:** Water (aqua), cetearyl alcohol, cyclopentasiloxane, potato starch modified, cetrimonium chloride, distearyldimonium chloride, amodimethicone, crambe abyssinica seed oil, betaine, polysilicone-18 cetyl phosphate, caprylyl glycol, panthenol, hydrolyzed silk PG-propyl methylsilanediol crosspolymer, polyamide-2, hydrolyzed corn protein, hydrolyzed soy protein, hydrolyzed wheat protein, astrocaryum murumuru butter, citric acid, saccharum officinarum (sugar cane) extract, butylene glycol, disodium EDTA, hexylene glycol, hydrolyzed algin, citrus medica limonum (lemon) extract, octyldodecanol, foeniculum vulgare (fennel) seed extract, yucca glauca root extract, pyrus malus (apple) fruit extract, lactobacillus/phoenix/dactylifera (date) fruit ferment extract, camellia sinensis leaf extract, hydrogenated coco-glycerides, irvingia gabonensis kernel butter, hexapeptide-11, ilex paraguariensis leaf extract, helianthus annuus (sunflower) seed extract, machilus odoratissima bark extract, phenoxyethanol, chlorphenesin, fragrance.



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