



PERSONAL CARE

1ST IMPRESSION CLEANSER

A deep cleanse with moisture balance

DESCRIPTION

Oily skin? You need a cleanser that will lift oil without irritating sensitive facial tissue, something nonabrasive yet effective. With Neways 1st Impression Cleanser, you've found it.

1st Impression Cleanser is Neways' most advanced facial cleanser, made especially for oily and problem skin. This amazing, fragrance-free cleansing gel features gentle surfactants that remove heavy soils and excess surface oils to deep-cleanse the skin, while actually enhancing moisture levels. No scrubbing, no irritation, no abrasive agents stripping your skin of its natural moisture.

Infused with fruit and floral extracts, plus essential vitamin B3 and panthenol, 1st Impression gives you deeply clean skin while supporting a healthy complexion.

BENEFITS

- Deep-cleanses heavy soils and excess surface oils
- Conditions the skin
- Helps moisture and natural oil levels
- Promotes a healthy, clear-looking complexion

RECOMMENDED USE

Apply two drops of 1st Impression Cleanser to wet palm. Rub hands together to create lather. Gently massage face and neck, and rinse.

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KEY INGREDIENTS

- *Panthenol (pro-vitamin B-5)*—Supports a resilient, youthful, and supple complexion. Conditions and calms unsettled skin.
- *Papaya fruit extract*—Its natural enzyme action gently cleanses skin, encouraging healthy surface turnover.
- *Hibiscus sabdariffa flower extract*—Calms and nourishes the complexion.
- *Lonicera japonica (honeysuckle) flower extract*—Great for sensitive skin.

DIRECTIONS: Wet palms of hands. Apply two drops of 1st Impression™ cleanser to the hand. Rub hands to create a lather. Apply to face and neck, cleanse well and rinse.

MODE D'EMPLOI: Mouillez la paume des mains. Versez-y deux gouttes de 1st Impression™ et frottez doucement les mains jusqu'à l'obtention d'une mousse légère. Appliquez la mousse sur le visage et le cou, nettoyez bien, puis rincez.

INGREDIENTS/INGRÉDIENTS: Water (aqua), sodium C14-16 olefin sulfonate, cocamidopropyl hydroxysultaine, disodium cocoamphodiacetate, decyl glucoside, sodium cocoyl isethionate, citrus paradisi (grapefruit) fruit extract, panthenol, niacinamide, methylchloroisothiazolinone, methylisothiazolinone, hibiscus sabdariffa flower extract, lonicera japonica (honeysuckle) flower extract, achillea millefolium (yarrow flowers) extract, carica papaya (papaya) fruit extract.



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