

A DAY IN THE LIFE OF ASHLEY AND MANDY IN CALA D'OR MALLORCA

Ashley is always up first makes breakfast! We go out onto the balcony and watch the boats and morning activity around the marina a fantastic way to start the day. We then do our phone calls and make contact and set our goals some business some pleasure. A visit to the local fruit market and onto our Neways paid for boat and off out to one of the many Cala's around the island, most days we have lunch on the boat moored up on anchor or a pontoon with other boats and friends sometimes alone tucked away in a private bay. We catch up on what is happening in the UK with the papers. Conversation nearly every day comes back to why we are in Mallorca and we tell our story, hand out tapes and catalogues to expats, holiday makers locals anyone in the way!!

Most days we swim in the sea and jog around the marina so get plenty of exercise. The days seem so much longer, some afternoons we explore new villages or go into Palma. Dinner is a true experience the food in Mallorca is so organic and as we love garlic so we are in heaven.

We say to each other how lucky we are, the life we live now is one we only ever dreamed other people could do and we pinch ourselves, life is so short anyway it is fantastic to have found Neways who really has made our dreams come true and the great thing is we used to think it was only special people that had the opportunity but it is there for anyone, don't miss out you are only here once!!

A DAY IN THE LIFE OF ASHLEY AND MANDY IN BOURNEMOUTH UK

Mandy is always up first to make breakfast! Ashley is not a morning person in England! We turn on the computer organize the office for our work agenda for the day, sometimes preparing for meetings, contacting retail customers, exchanging ideas with other distributors, every day is different but fun. Have a bite to eat then usually off to the gym, yoga or have a run along the beach, gathering thoughts for new ideas, meeting and chatting with more contacts sharing the products and opportunity eventually someone says YES!

We fit in as many meetings as possible while in the UK some at hotels others at home or around other peoples houses. We enjoy the contact with our distributors it is not like work it is just socializing and sharing experiences and learning from each other. MLM is just organized gossip!

What other business gives you so much time freedom and to make a living out of helping other people to better health, wealth and happiness is fantastic. Just set your goals, never ever ever give up and your dreams will become reality too!!

Product Demonstrations

Chitosorb & Oil

Fill a small clear wine glass half full with warm water. Add a small amount of vegetable oil on the top. Crush 2 Chitosorb tablets with a garlic crusher and sprinkle on top of the oil/water. Explain that you are demonstrating the effect that Chitosorb has in the body and how it grabs all excess fats and draws them down through the body ready to be excreted normally. Leave the glass to one side and get guests to keep an eye on it. The Chitosorb will draw the oil into a ball after 3 or 4 minutes and sink to the bottom of the glass. Four Chitosorb tablets should be taken 10 minutes before eating a heavy bulky meal. Go back to see results at the end.

Refresh Shower Gel V Household Brand

Half fill two clear straight glasses with water. Squeeze approx 2 teaspoons of Refresh into one glass and approx 4 teaspoons of household brand into the other (Refresh is more concentrated than household brand). Sprinkle with a good dose of table salt, stir (making sure not to use same stirrer for both glasses) and leave for 10 minutes. The refresh will stay clear but the household brand will separate out showing the animal fats! Give guests a brief description of animal fats (tallow) – *A type of animal tissue made up of oily solids or semisolids that are water-insoluble esters of glycerol with fatty acids. Animal fats and lye are the chief ingredients in a bar of soap; a cleaning and emulsifying product that may act as a breeding ground for bacteria.*

Ultimate Shampoo V Household Brand Shampoo

Squeeze a small amount of each shampoo into small clear glasses (sherry or shot glasses are ideal) Add a little water to both shampoos and stir. The household brand will appear cloudy and the Ultimate will stay clear. I know which one I would prefer on my hair!

Eliminator V 2 Brands of Mouthwash

Take 3 glass tumblers and add 2 slices of raw onion into each. Then add enough mouthwash to cover. Leave and smell later. You will note that you can still smell the onion through the conventional brands of mouthwash. No trace of onion can be smelt with the Eliminator.

Eliminator & Spring Onion Test

Apply a small amount of cut spring onion to the palm of the hand of a guest. Make sure the guest sniffs their hand. Talk about how difficult it is to remove odours from eating highly spiced foods or onions and also removing odours from the hands when preparing foods like garlic etc. Then get guests to cup their hand and pour a small amount of Eliminator into the palm and get them to hold it there for approx 60 seconds. Wipe the remaining liquid from the hand with a towel and allow the guests to smell their hands again. Hey presto – Gone!

Radiance V Conventional Toothpaste

Put a small amount of conventional toothpaste on either a toothbrush or finger and gently rub on a designated area of a supermarket bag. The red dye in a Tesco's bag is ideal. Do the same with a small amount of Radiance in another area. You will see the conventional toothpaste will lift the colour of the bag showing just how abrasive it can be on your teeth. Colour stays in place with using Radiance showing how non-abrasive it is. This even works with the Ultrashine Radiance Toothpaste as well.

Read out Warning label from American Toothpaste if you have one – very powerful – make sure you stand up to read it!

**Go back and observe the Chitosorb and Oil and pass the glass around the guests
Now get guests to smell the mouthwash-covered onion– no smell with Eliminator!
Observe the shower gel has separated out the animal fats - Yukk!**

The Neways Story

The 1980's

The Mower Family were running a small manufacturing company creating and producing industrial chemical products such as laundry products, engine degreasers, commercial cleaning compounds and selling them to commercial chain such as hotels, dry cleaners, and supermarkets

1987. 1989

Shocked to discover that many of the toxic chemicals they manufactured were being used in personal care products they decide to create a range of hair; skin and personal care products free from all harmful ingredients Open in Australia, New Zealand, Malaysia and Canada

1994

Neways enters the UK to establish foothold in Europe.

Develops manufacturing plant in New Zealand, the third largest in the southern hemisphere

Russia (former USSR) opens.

Launches new hybrid compensation plan. UK begins to grow as a Networking Company

1997

Launches top selling Maxrmol Solutions around the world. UK market expands dramatically.

Massive increase in the number of customers, health professionals and practitioners.

1998

Japan opens and launches Neways into the top ten Network Marketing companies in the world

Worldwide recession starts yet Neways continues to grow by 20% a year

Begins Honi research and later becomes the leader in Hawaiian Juice

2001

Opens purpose built £1 million corporate facility in the UK ready for European expansion

2002

Achieves top five UK status

2003

Opens Germany, Austria, Holland and Belgium and prepares for Switzerland, Italy, Spain and France to come online

Announces new Fast Start compensation plan

ASHLEY AND MANDY RICKARD

BOAT "FEELING GOOD"

SEVEN YEARS AGO WE WOULD NEVER BELIEVED WHAT WE HAVE NOW ACHIEVED. OUR LIVES HAVE TOTALLY CHANGED. WE ALWAYS THOUGHT THAT SUCCESS WAS SOMETHING ONLY SPECIAL PEOPLE OBTAINED BUT ANYONE CAN.

IN NEWAYS WE FOUND SOMETHING TO MAKE LIFE BETTER FOR US AND THOSE WE LOVE.

WE HELP PEOPLE BUILD RESIDUAL INCOMES, IN OTHER WORDS AN INCOME THAT FLOWS IN WHETHER YOU WORK OR NOT, AND WE HAVE A SIMPLE SYSTEM FOR DOING IT, THAT IS SO SIMPLE ANYONE CAN DO IT.

IT DOESN'T REQUIRE SELLING, AND THE BEST PART IS IT WON'T TAKE MUCH OF YOUR TIME. IF YOU ARE INTERESTED YOU CAN EMAIL OR CALL US AND WE WILL GET YOU SOME INFORMATION..

NEWAYS GIVES YOU MORE FREE TIME, IT IS GREAT TO WORK TOGETHER FROM HOME WITH EXCELLENT TAX BENEFITS AND GREATER FULLFILMENT AND MOST OF ALL AN OPPORTUNITY TO HELP OTHERS.

WE NOW HAVE A BEAUTIFUL APPARTMENT IN MAJORCA. OUR FIRST VEHICLE ON THE CAR PROGRAMME WAS A GOLF VR6 OUR SECOND A JAGUAR XK8 NOW WE HAVE THIS FANTASTIC BOAT AND HAVE NAMED IT "FEELING GOOD".

The Neways Marketing Plan Explained

Marketing Plan Terminology

Personal Volume (PV)	:This is the term given to the volume generated by your own personal orders and that of any drop shipments that you may make.
Group Volume (GV)	:This is the term given to the volume generated by the Distributors who are immediately Downline from you, and that are not an Executive or beneath an Executive.
Multiplex (MPX)	:This is the term given to the first £75.00 PV that is spent either by yourself or your Downline Distributors.
Affinity (AFF)	:This is the term given to the volume over and above the first £75.00 Multiplex spent (i.e. £100.00 spent = £75.00 MPX + £25.00 AFF)
Cumulative Group Volume (CGV)	:This is the total sales within your Personal Group since you began your business
Personal Group	:Your Personal Group are your Downline Distributors that are in a non Executive leg i.e. not an Executive or beneath an Executive.
Leg	:A leg is a Distributor who is front line to you i.e. personally sponsored by you and all of the Downline Distributors in that line.
Multiplex Bonus	:This bonus is paid on the first £75.00 PV spent by each of your Downline.
Group Development Bonus	:This bonus is paid on the Affinity part of the plan which is the volumes over and above the first £75.00 Multiplex.
Executive Leadership Bonus	:This is only payable once you have Executives in your Downline regardless wether or not they qualify.

Upline/Downline

:The term Upline refers to your Sponsor and their Sponsor and so on up the line, the term Downline refers to all the Distributors in your organisation beneath you.

Volume Month

:The Volume Month is the same as a calendar month but the closing date may vary if the last day falls on a weekend or bank holiday. (Refer to your Prime Time magazine for these dates).

Ranks

:These are the different levels that a Distributor must work their way up in order to achieve greater rewards from their business.

Executive Leg

:This is the term given to a leg that has an Executive in it.

Executive Qualified Leg

:This is the same as the above term but the difference is that the Executive must have performed the necessary monthly qualification of £800.00 PGV of which £350.00 must be from Affinity Volume and their Personal £75.00.

The Ranking Levels and how to achieve them

- 11. Master Diamond** :A Master Diamond is a Diamond who has four qualifying Diamond Ambassadors in separate legs.
- 10. Senior Diamond** :A Senior Diamond is a Diamond Ambassador or higher with three qualifying Diamond Ambassadors in separate legs.
- 9. Double Diamond** :A Double Diamond is someone who has eighteen qualifying Executive legs beneath them.
- 8. Diamond Ambassador** :A Diamond Ambassador is someone who has nine qualifying Executive legs beneath them.
- 7. Ambassador** :An Ambassador is someone who has seven qualifying Executive legs beneath them.
- 6. Presidential Executive** :A Presidential Executive is someone who has five qualifying Executive legs beneath them.
- 5. Master Executive** :A Master Executive is someone who has four qualifying Executive legs beneath them.
- 4. Senior Executive** :A Senior Executive is someone who has three qualifying Executive legs beneath them
- 3. Executive** :The level of Executive can be reached in the following two ways:
1. Obtain a group volume of £3000.00 in any one or two consecutive months.
 2. Achieve £4500.00 CGV and then have a GV of £800.00 of which £350.00 must be made from Affinity Volume and PV of £75.00 or more.
- 2. Manager** :The level of Manager is obtained by achieving a CGV of £2000.00 and PV of £75.00.
- 1. Supervisor** :The level of Supervisor is obtained by achieving a CGV of £750.00 and PV of £75.00.
- 0. Consultant** :This is the starting rank and so there is no qualification criteria.

The Multiplex Bonus Plan

The term Level in the following diagram refers to the depth in a leg that you get paid down to. For example:

Julie (head of the Group level zero)
Simon (level one)
Daniel (level two)
Marianne (level three)
Mark (level one)

And so on...

MULTIPLEX DEVELOPMENT AND LEADERSHIP BONUSES											
personal volume	40PV	75PV	75PV	75PV	75PV	75PV	75PV	75PV	75PV	75PV	
size of downline organisation			with four to six qualified legs*		with seven to eleven qualified legs*		with twelve+ qualified legs*				
LEVEL ONE	7%	10%	5%	+2%	-7%	5%	+4%	-9%	5%	+6%	-11%
LEVEL TWO	7%	10%	10%	+2%	-12%	5%	+4%	-9%	5%	+6%	-11%
LEVEL THREE	7%	10%	10%	+2%	-12%	10%	+4%	-14%	10%	+6%	-16%
LEVEL FOUR	7%	10%	10%	+2%	-12%	10%	+4%	-14%	10%	+6%	-16%
LEVEL FIVE	7%	10%	10%	+2%	-12%	10%	+4%	-14%	10%	+6%	-16%
LEVEL SIX	5%		5%	+2%	-7%	10%	+4%	-14%	5%	+6%	-11%
LEVEL SEVEN									5%		-11%
				+2%			+4%		+6%		
				UNLIMITED BONUS			UNLIMITED BONUS		UNLIMITED BONUS		

The above table shows that if a Distributor spends £40.00PV in a volume month, then they are entitled to receive a 7% bonus on the first £75.00 MPX on all their Downline Distributors to level five in the leg, and a 5% bonus on the person at level six. If a Downline Distributor spent for example £37.49 MPX, then you will still get the full seven or five percent bonus on that amount, regardless of the fact that the Distributor did not achieve a full £75.00 MPX.

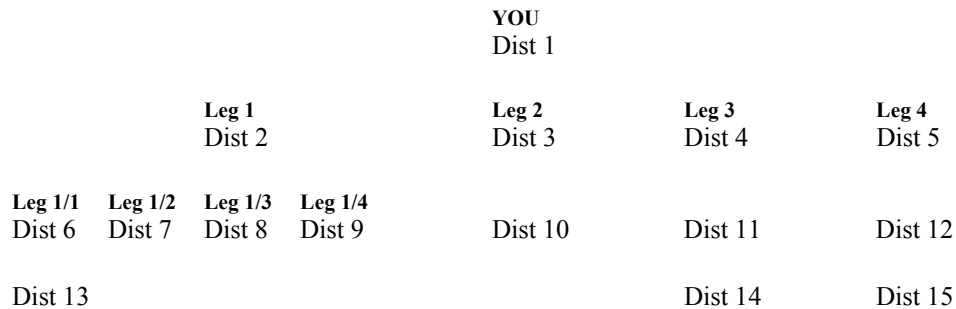
If you achieve a personal volume of £75.00 or more then you will receive the full Multiplex bonus of 10% down to level five in each leg.

If your leg was ten people deep and only five people in that leg actually achieved any form of Multiplex volume, then even if the Distributor was at actual level 10 but was the fifth person to order then they would be paid on as Multiplex level five. (This is termed as Compression of your Downline) You are not penalised therefore if the first five people in the leg failed to order, (refer to the diagram below).

Actual level	Distributor	Volume	Multiplex Paid Level
0	You	£75.00	This is your own qualification
1	Simon	£0.00	
2	Dan	£0.00	
3	Mark	£75.00	Level 1
4	Marianne	£75.00	Level 2
5	Sophie	£0.00	
6	Lynne	£75.00	Level 3
7	Brenda	£0.00	
8	Jane	£75.00	Level 4
9	Maureen	£0.00	
10	Melvyn	£75.00	Level 5

Infinity Bonuses (Also known as an Unlimited Bonus)

Once you have between four and twelve qualifying Multiplex legs (a leg in which at least one person has ordered a minimum of £75.00 PV) then you become eligible for an unlimited bonus. The amount of this bonus varies on how many legs that are qualified. If you have got between four and six Multiplex qualified legs then you become eligible for an additional 2% unlimited bonus throughout your legs. The table below demonstrates this and it also demonstrates that if a distributor in your Downline also qualifies with say four Multiplex legs then they block the Unlimited bonus from everyone beneath them.



Each Distributor has £75.00 PV.

Distributor 1 receives : 7% on Distributors 2,3,4,5 (basic 5% + 2% Unlimited)
 12% on Distributors 10,11,12,14,15 (10% + 2%)
 10% on Distributors 6,7,8,9,13 (Unlimited bonus blocked by Distributor 2 qualifying at same Multiplex rank as you)

Distributor 2 receives:
 7% on Distributors 6,7,8,9 (basic 5% + 2% Unlimited)
 12% on Distributor 13 (10% + 2%)

When an Unlimited bonus is blocked it is only blocked on the leg in which the Distributor qualifies, the remaining legs will still be paid with the unlimited bonus. You still get paid through to level 5 on a blocked leg on the normal side of the plan. It is only the added 2% that gets stopped.

This same principal applies to the other two Multiplex levels where the unlimited bonus is increased accordingly. If you qualify with twelve Multiplex legs and someone front line to you qualifies with four, then you will still get the unlimited bonus but it becomes what we term as partially blocked, i.e. you receive the 6% unlimited bonus on all the other legs but on the leg where someone say qualified at Multiplex level three you would lose 2% as they are being paid that 2% and you receive a 4% unlimited bonus on that leg.

Affinity Bonus

AFFINITY GROUP DEVELOPMENT BONUS			
<u>EXECUTIVE</u>	3000 PGV in any one or two consecutive months or 4500 cumulative PGV with 800 PGV in qualifying month	20% Personal Rebate	
<u>MANAGER</u>	2000 cumulative PGV	15% Personal Rebate	5% Override On Manager Group
<u>SUPERVISOR</u>	750 cumulative PGV	10% Personal Rebate	5% Override On Supervisor Group
<u>CONSULTANT</u>		0% Personal Rebate	10% Override On Consultant Group
		15% Override On Consultant Group	20% Override On Consultant Group

The above table demonstrates the percentages that you are eligible to receive your bonus payments at according to what rank you currently hold.

As a **Consultant** you are not entitled to a bonus from the Affinity side of the plan but you are able to still generate a cheque from the Multiplex side.

As a **Supervisor** you are entitled to 10% of your Affinity volume and up to 10% that your personal group generate, and you also receive a 10% override on any Consultant groups that you have. If however you have a Consultant who is frontline to you, and a Supervisor beneath them, then you will only receive the bonus on the Consultant. This is because if a Distributor qualifies at the same rank or higher than yourself then you do not receive a bonus on that Distributor, or any other Distributors in the remainder of that leg beneath them.

As a **Manager** you are entitled to receive 15% of your Affinity volume that you generate and up to 15% that your personal group generate, you also receive a 5% override on any Supervisor groups and 15% override on any Consultant Groups. Again if you had a Consultant headed group that had a Supervisor further down it would differ slightly. The

The Executive leadership bonus begins as soon as you have an Executive in your Downline, they do not need to qualify each month for you to receive this bonus but you yourself must qualify in order to receive this payment. The base percentage is a 5% override on the Executives entire Personal Group Volume. This can be increased with an unlimited Bonus but this is only achieved when you have three plus Qualifying Executive Legs.

As a Senior Executive which is when you have three Executives Qualifying in the same month in three separate legs, you become eligible for an extra 3% unlimited bonus throughout your entire Downline organisation provided that a leg is not blocked by someone qualifying at the same rank as you. This 3% unlimited bonus is only applicable to the Affinity volumes in your Downline.

The above rule is the same for the other unlimited bonuses, the further in the rank you are. Again as with the multiplex plan if you were for example a Diamond Ambassador receiving the 8% unlimited bonus, and had a Master Executive in your line, then you would still receive the 8% on them but as they are collecting the 4% unlimited bonus on their Downline, you as the Diamond Ambassador would only receive 4% on the rest of the Master Executives line.

MADE IN UK.

John Smith started the day early having set his alarm clock (MADE IN JAPAN) for 6 AM. While his coffeepot (MADE IN CHINA) was perking, he shaved with his electric razor (MADE IN HONG KONG). He put on a dress shirt (MADE IN SRI LANKA), designer jeans (MADE N SINGAPORE) and tennis shoes (MADE IN KOREA).

After cooking his breakfast in his new electric skillet (MADE IN INDIA) he sat down with his calculator (MADE IN MEXICO) to see how much he could spend today. After setting his watch (MADE IN TAIWAN) to the radio (MADE IN INDIA) he got in his car (MADE IN GERMANY) and continued his search for a good paying UK JOB. At the end of yet another discouraging and fruitless day, John decided to relax for a while. He put on his sandals (MADE IN BRAZIL) poured himself a glass of wine (MADE IN FRANCE) and turned on his TV (MADE IN INDONESIA), and then wondered why he can't find a good paying job in the UK...

Procedures For A Successful Home Presentation

1. Send out invites by e-mail then text message then confirm with phone call
(See "Sample Invitations")
2. Make sure you start and finish on time.
3. Make sure you make it clear at the start that you would appreciate any questions or comments to be made at the end or when you indicate – otherwise you loose structure and chaos sets in.
4. Introduce yourself, welcome guests and thank hostess.
(Can use the Flip Folder available from Home Presentation Kit - 5893GB)
5. Ask people to turn off mobile phones.
6. Pass around Address Book & pen for guests to log their contact details & e-mail address.
7. Tell the Mower family story – use own words or use video or company literature.
8. Show the 7 & half minute Toxic Overload video.
9. Read a few selected quotes from "Government V Experts"
10. Read a few selected quotes from "What Dr Epstein Has to Say About SLS"
11. Do Product Demonstrations. (See "Product Demonstrations")
12. Read a few other uses for Eliminator from "30 Alternative Uses" sheet and hand out.
13. Pass around Indulge & Exuberance to smell.
14. Pass around Tender Care for guests to sample on hands.
15. Give everyone a mini Toxic guide to take home
(or hand out copies of the "Known Carcinogenic & Toxic Chemicals" list)
16. Give everyone a few minutes to let the information sink in – remember you have heard this before – some people may be in shock and will need time to digest what they have just heard and seen!
17. Now is a good time to get out a few Convert Your Bathroom Packs to pass round –
People will not want to use their own products anymore!
They can buy at retail for £35 or w/sale at £22 – even if they pay £10 to sign up as distributor they are saving £3!!
18. Make sure you have enough product order forms and distributor application forms available – you will need them.

GOOD LUCK AND MAKE SURE YOU HAVE FUN!!!

IT ALSO HAS A MANUFACTURING FACILITY IN NEW ZEALAND, AND OPERATIONS AROUND THE WORLD.

NEWAYS IS GENERALLY RECOGNIZED AS AN INNOVATOR IN THE NUTRITIONAL AND COSMETICS BRANCH OF THE MLM INDUSTRY, AVOIDING MANY INGREDIENTS IT BELIEVES ARE POTENTIALLY HARMFUL – A STANCE INCREASINGLY ATTRACTIVE IN AN ENVIRONMENTALLY CONSCIOUS MARKETPLACE. NEWAYS HAS ALSO DEVELOPED A HYBRID MARKETING PLAN THAT PAYS OUT WELL ABOVE INDUSTRY AVERAGES.

THESE FACTORS HAVE MADE NEWAYS A COMPANY COMPLETELY CAPABLE OF FULFILLING ITS MISSION STATEMENT; “NEWAYS, INC. PLEDGES TO MANUFACTURE AND DISTRIBUTE SUPERIOR, DYNAMICALLY MARKETABLE PRODUCTS; TO PROVIDE ONE OF THE MOST LUCRATIVE DISTRIBUTOR COMPENSATION PLANS AVAILABLE IN THE INDUSTRY; AND TO OPTIMIZE THE BUSINESS OPPORTUNITY BY ESTABLISHING A STANDARD OF DISTRIBUTOR SUPPORT UNPARALLELED IN THE WORLD

ANY HEALTH AND FITNESS CLUB WOULD IN ESSENCE BE A LINK IN THE NETWORK ALL MAKING RETAIL PROFITS AS WELL AS A HIGH INCOME FROM THE NETWORK SIDE OF THE BUSINESS AND PROVIDING THEIR MEMBERS WITH AN OPPORTUNITY TO PURCHASE SUPERIOR PRODUCTS.

THE HEALTH FITNESS AND NUTRITION INDUSTRY IS FAST GROWING AND FAST CHANGING. WHAT SEEMED IMPOSSIBLE LAST YEAR IS THE NORM THE NEXT. HEALTH AND FITNESS CENTRES ARE ALWAYS LOOKING FOR WAYS AND OPPORTUNITIES TO INCREASE PROFITS IE; TO GET NEW MEMBERS AND /OR TO INCREASE THE SPEND PER EXISTING MEMBER.

IF YOU WOULD LIKE TO KNOW MORE PLEASE CONTACT

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