

Distributor-1

Dear

I hope you are well and the family too. Forgive the formality of my approach but you probably know I recently started my own part time home based business and I need your help.

I am looking to help someone to make a £1,000 plus a month, 7-10 hours a week part time and I need your help to identify them because you probably know people who fit my criteria.

The kind of person I am looking for is;

Go ahead
Is open minded
Likes people
Likes a challenge
Isn't frightened of work
Likes to share opportunity with others
Wants greater success in their lives
Has 7-10 hours a week to devote to learning while they earn

Please let me know if you can help I'd really appreciate hearing from you.

All the best. Love, regards, etc.

On response

Great to hear from you, I can't explain everything about my business over the phone to you but what I can do is send you some information about it that will explain the business method. Alternatively invite them on a business showcase conference call

Let me send you out 2 things.

The business qualifier pack explains the business method I'm involved with. The 7.5 minute video explains a little about the products I am involved with and why. Explain that you need these tools back so you will call them in the next couple of days to find out what they thought.

Now Ask So who was it that ran through your mind when you received my letter? Note the names.

I guess you thought about a few people who might be interested in making that extra £1,000 per month

If they don't respond

Telephone call follow up.

HiIts How are you etc.

I recently wrote asking for your help. I'm sure you recall I have recently started my own home based business and am looking to help someone else to make a £1,000 plus a month, 7-10 hours a week part time and I need your help to identify them because you probably know people who fit my criteria.

The kind of person I am looking for is;

Distributor-1

Go ahead
Is open minded
Likes people
Likes a challenge
Isn't frightened of work
Likes to share opportunity with others
Wants greater success in their lives
Has 7-10 hours a week to devote to learning while they earn

All I want to do at this stage is to write and send them some information with an invitation to talk on the phone in more detail if they are interested. Can I send you that pack so that you can see what they would get?

They agree;

Send them a pack containing the 7 ½ minute video plus a 30 min audio (Newways to Freedom) plus The Definitive Guide to Network Marketing Booklet. (diarise a follow up call)

They disagree;

I know you are busy but I really do need your help please do me this favour, I'll send the pack to you, could you have a look and then we can talk again on (diarise a call) If the worst comes to the worst you can simply send it back to me.

Follow Up Call

To invite them to a business presentation as appropriate, one of the following;

Three way call
Business showcase i.e. Hotel or Conference Call
Two to one presentation
An event e.g. Monthly training

Send out an invitation as confirmation of the date and the meeting venue plus directions and an indication of the dress code i.e. business dress.

DO YOU WISH YOU WERE IN CONTROL? IMAGINE REALLY ENJOYING YOUR WORK, BEING DEBT FREE & OWNING YOUR OWN LIFE!

I know, it sounds great but where have I heard all that before?

The truth is you may have heard it and even tried to do something about it and like many people – failed.

You know that there has to be something better in life for you, but what? How do you start taking charge of your own financial future without risking what you have now?

The answer is right here!

OurIncomesPlus is a highly organised group of people who are interested in exactly what our name suggests. Our Income Plus:

- Extra Income that keeps coming in whether you work or not
- More Free Time
- Financial freedom & being debt free
- Secure retirement fund and a lucrative pension
- Being able to leave a legacy
- Meeting new and interesting people
- Enjoying life.

I can hear your thoughts now, sounds great on paper but what is the catch? The answer is YOU if you stop here. Or, read on and decide for yourself.

We have created a solid, proven business model that allows anyone with a genuine desire to achieve more in life to do something about it with out risking their savings or their present income.

You see, when you subtract out the sleeping time, commuting time, working time and the things you have to do each and every day of your life, most people don't have any more than one or two hours a day to do what they would like to do - and then, would they have money to do it.

We have discovered a way a person can learn how to "Own their life" by building a home based business; and we have a system for doing it that is so simple that anyone can do it. It doesn't require selling, and the best part is it won't take much of your time.

So why should you believe me? Good question.

Turn to the next page and lets see if what I am saying makes sense.

Almost everyone has unfulfilled ambitions. In fact you let practicality get in the way somewhere down the line and gave up on most of your dreams one by one.

You have been there. You were once young free and single, and in truth you could have taken to go round the world but somehow never got round to it. Then practical responsibility got in the way.

You probably formed a relationship with a partner, started on a career with high hopes and bought a home. Now the monthly commitments started to mount up and you put dreams to one side and got on with survival, always telling yourself that it would all work out for the good in the end.

And you know what? It did – *for somebody else!* You settled for second best and lived with it.

Listen to yourself now.

“I can’t take the risk.” “But what if” “If only I had the capital I’d need”

STOP! There is a proven way, without taking any risk with what you have now.

Discuss this with the average man in the street and you will hear the same old things.

“Life has not been a failure, after all the children have turned out OK, I have a roof over my head (haven’t finished paying for it yet, but....) and given the current economic climate I wouldn’t want to risk any capital even if I did have it to lose.”

Now comes the next reason why you cannot succeed. *“I don’t have the skills or any experience.”*

This is not about risk and failure it is about being FREE!

Ok so you are now saying, yeah yeah but why is this any different?

The answer is clear. **We have a simple Solution.**

An effective system, that gets results.

A formula for success with a proven track record and everything is accessible from your own home.

All you need is to be able to read (you have passed that test by the time you got this far!) access to a PC, the genuine desire to own your life and be prepared to invest a few hours of you time alongside what you are doing now.

Sounds too simple doesn’t it?

That is very often the problem, unless it is complicated and doomed to failure we are not used to relating to it. After all most things we have come across to date haven't worked out, so why should this one.

Well if you really want to know call the number at the top of the letter and leave me your name address and telephone number and I will send you a book which sells for £6.99,

absolutely FREE.

So how will a book give me all the answers.

Well, I am so sure that you will want to talk once you have spent 30 minutes reading it that I am willing to take the risk. Are you? What do you have to lose? Everything if you simply tear this and nothing if you pick up the telephone and call my number ~ I won't even be there to take the call, just leave your details and I will send the book by return **FREE OF CHARGE!**

Simply by reading a few short chapters you will learn how to leverage your time and make real money!

Understand the power of numbers!

Learn why sales people often fail!

Realise that you have the ability to succeed, and you are not alone!

Just think for one moment. Everything in life so far has shaped the way you are reacting right now, and yet you aren't satisfied with where that thinking has got you. **Pick up the telephone and make the call!**

You are not making any other decision right now than to spend 30 minutes reading the first few chapters of a book. That doesn't seem like a life changing decision but I promise you it is.

This book will change your thinking forever, and that is why I am willing to send it to you absolutely

FREE OF CHARGE

Just call the number and leave your name, address and telephone number. It is that simple.

Now comes the next two big questions. I can hear you saying them.

“OK but what do I have to do?” and “What will it cost me?”

The answer is simple. Make a decision to allow a different point of view to enter your mind and then decide if it makes sense. Read the first part of the book and then if you like what you are reading, carry on for another thirty minutes and finish the book.



Then, you decide if you want to find out exactly why our solution works. Don't forget this is a very simple system that does not require any previous experience or a high skills quota, simply the right attitude and a genuine desire to achieve the freedom to choose. To choose how you live, the life you lead and the ability to become debt-free and never have to worry about a bill again.

Just imagine a system, proven to make money (rather than earn it,) without risking your present lifestyle or savings that is legal ethical and most of all **FUN!**

Yes FUN.

Now that is a word you have not heard to often being used in conjunction with earning a living! But when you have read just a few pages of this book you will realise that life can be pure fun and lucrative at the same time. Just imagine enjoying every day!

Imagine being able to take a day off when you choose, take your partner out and enjoy a sunny day when it arrives or maybe spend some quality time with your children or even grandchildren, or do you really like not being able to watch them grow up. You missed out on a lot of your own children's early years, why make the same mistake twice and miss you grandchildren growing up?

All this from reading a book?

Yes, because the book will change your thinking and you will want to get a closer look at our proven system, but one thing at a time. All you have to do now is pick up the 'phone and call the number at the top of this letter, leave your name address and telephone number and you will receive your **FREE** copy of this amazing book.

I look forward to hearing your message and I know that once you have read those early pages you will want to know just how you can change your future, with a proven system and without the need to risk your current way of life or savings. Go on you might as well, you have nothing to lose.

Regards

Memory Jogger for List Building

PEOPLE I KNOW BECAUSE OF THEIR PROFESSION

Small business owners, Executives in small companies, People in professional fields of law, medicine, dentistry, accounting etc.

PEOPLE I KNOW FROM MY FORMER & PRESENT EMPLOYMENT

Employers and employees, Trade or professional associates, Customers and clients, Competitors

PEOPLE I KNOW BECAUSE I WENT TO A CERTAIN SCHOOL, COLLEGE OR UNIVERSITY

Schoolmates, Classmates, College classmates, Organisation associates, Athletic, Dramatic, Debating, Musical, Language, Science), Teachers and Parents of classmates

PEOPLE I KNOW BECAUSE I HAVE A PARTICULAR HOBBY OR ENJOY A PARTICULAR SPORT

Enthusiasts of photography, Chess, Music, Golf Tennis, Public Speaking, Travel, Amateur Dramatics and Fellow Hobby Club Members etc.

PEOPLE I KNOW BECAUSE OF MY CONTACT THROUGH PUBLIC SERVICE OR CHARITABLE INTERESTS

Community contacts, Fund raising contacts, Service Clubs, People I meet at committee meetings etc.

PEOPLE I KNOW BECAUSE I OWN MY OWN HOUSE

The person from whom I bought it, The builder, The estate agent, The building supplier, The carpenters, The Plumbers, The painters, The architects and surveyor

PEOPLE I KNOW BECAUSE I LIVE OR HAVE LIVED IN CERTAIN NEIGHBOURHOODS

My present neighbours and people in the neighbourhood in which I formerly lived

PEOPLE I KNOW BECAUSE I DRIVE A CAR

Dealer, Salesperson, Petrol Station Operator, Tyre/Exhaust Supplier, Mechanics, Auto Insurance salesperson, Other salesperson

PEOPLE I KNOW BECAUSE OF MY DAILY EXPENDITURE

The Supermarket, The Corner Shop, The Launderers, The Dry Cleaner

People to whom I have made payments during the last year

PEOPLE I KNOW BECAUSE I HAVE CHILDREN

Teachers of the children, Parents of their playmates, School principles, Swimming teacher, Music teacher etc.

PEOPLE I KNOW BECAUSE OF MY RELIGIOUS ACTIVITIES

Teachers, Clergy, Fellow members, Those who I meet at religious services

PEOPLE I KNOW BECAUSE OF MY SPOUSE'S EMPLOYMENT AND ACTIVITIES

Review of the previous headings in relationship to your spouse

PEOPLE I KNOW FROM MY ORGANISATIONAL ASSOCIATIONS

Service organisations, social organisations, neighbourhood clubs, political groups, chamber of commerce etc.

In addition to this register with www.friendsreunited.co.uk their excellent service will allow you to search for people that you use to know at school, college. Recently they have added a listing that you can subscribe to locate people that use to live in your street or where you use to work!!

HAVE THE FREEDOM TO CHOOSE YOUR FUTURE

Where do you see yourself? Do you wish to own your life?

When you subtract out the sleeping time, commuting time, working time and things you have to do each and every day of your life, most people don't have more than one or two hours each day to do what they would like to do- and then would they have the money to do it?

We help people build residual incomes, in other words an income that flows in whether you work or not, and we have a simple system for doing it, that is so simple anyone can do it.

It doesn't require selling, and the best part is it won't take much of your time.

Neways International is a completely debt free company that offers a truly exciting business opportunity, with the chance to share some of the best health and beauty care products in the world.

A product driven multi level marketing company with a new sexy marketing plan Neways manufactures nutritional supplements that are second to none. It was founded by Tom and Dee Mower in America in 1992 and now has a large and growing international presence. It manufactures and distributes its own products of the finest ingredients that are not only safe but actually work! Neways is using science so advanced that it is unheard of in the industry.

There is unlimited potential with this company, age is immaterial it is risk free with flexible time commitment. There are no territories, free training and advice is given also the car of your choice is there once you achieve the requirements, what better way to make a living by helping people to better health wealth and happiness.

If you are interested in changing your life you can email or call us and we will get you some information

Ashley and Mandy Rickard

01202 256900

07767446622

am.rickard@virgin.net

ASHLEY & MANDY RICKARD 27 THE MERIDIANS CHRISTCHURCH DORSET BH23 1RA
01202 488882 or 0467 446622 Email: am.rickard@virgin.net

Dear

Thank you for your enquiry about starting a home based business.

A couple of key facts to consider are;

1. The health trend is set to continue to expand over the next 10 years and it is now going into rapid development in the UK and Europe.
2. Research commissioned this year by the Market Research bureau has clearly shown that in the over 50 age group 61% of people say that maintaining good health is their main concern and that their second concern is supporting themselves financially in their old age.

These two factors alone put Neways and their distributors in the prime position to build successful businesses. The timing is right and is coupled with a comprehensive training and business planning programme, supported by experienced distributors.

Our organisation has this in place, with its turnkey system to help the new distributor to succeed.

Please read the information and listen to the tapes in the correct sequence as marked. The information contained is only a small part of the story. The next step towards a proper evaluation is for us to talk about how to develop a successful business and for you to talk and meet the most experienced, successful European distributors who would be working closely to help you succeed.

I will call you on..... at around.....

However if you would like to talk before this please call me on the number above.

Yours sincerely

WE HAVE INFORMATION THAT WILL SURPRISE YOU

Why on earth do doctors write prescriptions when we are sick rather than give us the information to help prevent us falling ill in the first place?

“You can trace every sickness, every disease and every ailment to a mineral deficiency”
Dr. Linus Pauling, winner of two Nobel Prizes.

BUT IT IS NOT JUST ABOUT PREVENTION

The tapes listed below will give you information from Doctors and complimentary health practitioners explaining how it has enabled them to help their patients and in many cases has also helped to improve their own health. You will also hear recent life histories from individuals here in the UK being helped with health problems such as

ARTHRITIS, DIABETES, CHRONIC FATIGUE, CANCER, ALLERGIES, SPORTS INJURIES, ACHING JOINTS, PROSTRATE PROBLEMS, LOW ENGERGY

And many more.

The tapes listed below could be the beginning of a new future for you, your family and your friends. *You owe it to yourself to know the facts.*

Please tick the tape you would like and return this to us, or telephone and let us know with your name and address. **NB There is no charge – This tape is FREE.**

- MAKING ARTHRITIS HISTORY *Dr. Chuck Cochran & Dr. Jorge Flechas*

- THE NATURAL ALTERNATIVE TO HRT *Dr. John Millward*

- THE ORIGINAL WARNING TAPE *Are there potential cancers in your bathroom?*

- ANTIOXIDANTS *Understanding Free Radical damage and what to do about it*

- MINERALS *We have never been so well fed but so Mineral deficient
Martin Muncaster former BBC presenter*

Contact and further information:

Tel/Fax:

Email: