

Memory Jogger for List Building

PEOPLE I KNOW BECAUSE OF THEIR PROFESSION

Small business owners, Executives in small companies, People in professional fields of law, medicine, dentistry, accounting etc.

PEOPLE I KNOW FROM MY FORMER & PRESENT EMPLOYMENT

Employers and employees, Trade or professional associates, Customers and clients, Competitors

PEOPLE I KNOW BECAUSE I WENT TO A CERTAIN SCHOOL, COLLEGE OR UNIVERSITY

Schoolmates, Classmates, College classmates, Organisation associates, Athletic, Dramatic, Debating, Musical, Language, Science), Teachers and Parents of classmates

PEOPLE I KNOW BECAUSE I HAVE A PARTICULAR HOBBY OR ENJOY A PARTICULAR SPORT

Enthusiasts of photography, Chess, Music, Golf Tennis, Public Speaking, Travel, Amateur Dramatics and Fellow Hobby Club Members etc.

PEOPLE I KNOW BECAUSE OF MY CONTACT THROUGH PUBLIC SERVICE OR CHARITABLE INTERESTS

Community contacts, Fund raising contacts, Service Clubs, People I meet at committee meetings etc.

PEOPLE I KNOW BECAUSE I OWN MY OWN HOUSE

The person from whom I bought it, The builder, The estate agent, The building supplier, The carpenters, The Plumbers, The painters, The architects and surveyor

PEOPLE I KNOW BECAUSE I LIVE OR HAVE LIVED IN CERTAIN NEIGHBOURHOODS

My present neighbours and people in the neighbourhood in which I formerly lived

PEOPLE I KNOW BECAUSE I DRIVE A CAR

Dealer, Salesperson, Petrol Station Operator, Tyre/Exhaust Supplier, Mechanics, Auto Insurance salesperson, Other salesperson

PEOPLE I KNOW BECAUSE OF MY DAILY EXPENDITURE

The Supermarket, The Corner Shop, The Launderers, The Dry Cleaner

People to whom I have made payments during the last year

PEOPLE I KNOW BECAUSE I HAVE CHILDREN

Teachers of the children, Parents of their playmates, School principles, Swimming teacher, Music teacher etc.

PEOPLE I KNOW BECAUSE OF MY RELIGIOUS ACTIVITIES

Teachers, Clergy, Fellow members, Those who I meet at religious services

PEOPLE I KNOW BECAUSE OF MY SPOUSE'S EMPLOYMENT AND ACTIVITIES

Review of the previous headings in relationship to your spouse

PEOPLE I KNOW FROM MY ORGANISATIONAL ASSOCIATIONS

Service organisations, social organisations, neighbourhood clubs, political groups, chamber of commerce etc.

In addition to this register with www.friendsreunited.co.uk their excellent service will allow you to search for people that you use to know at school, college. Recently they have added a listing that you can subscribe to locate people that use to live in your street or where you use to work!!

